



GO TEXAN.®



GO TEXAN PAVILION

2025

September 26th - October 19th

Sun - Thurs: 10 am - 8 pm

Fri & Sat: 10 am - 9 pm



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

THE GO TEXAN PAVILION AT THE STATE FAIR OF TEXAS

Formerly known as the Food and Fiber Pavilion, the Texas Department of Agriculture hosts Texas makers, associations, and businesses in the 30,000 square foot GO TEXAN Pavilion all 24 days of the State Fair of Texas. Whether your business is big or small, join us for our largest outreach event of the year.

We have opportunities to sell product, advertise or become a sponsor! This comprehensive packet contains all you need to know about the GO TEXAN Pavilion at the State Fair of Texas.



GO TEXAN.[®]



Full Time Retail Stores



Frosty's Candy
Texas Toffee
Nature's Nectar
Uncle Ervins
Beth Marie's Ice Cream
Rib Rangers
iPainFree
NaNa Dot's Southern Sweets
MoMo's Micheladas

Brockhouse Jerky
Majeza Jewelry Cleaner
Big Daddy Beard
Susan's Soaps & More
Texuela Salsa
The Cookie Crave
The Nut Farm
Davis Mountain Nuts

Part Time Retail Stores

And I Like it
Savvy Chic
Sept. 26 - Oct. 7

Holy Rollie Pastry Shop
Spicytude
Oct. 8 - Oct 19



Pop-up Porches

Shop, taste and enjoy products from the Pop-up Porches. With new vendors each day, you can always expect to try new products daily.



Pop-up Porches Schedule

Date	Porch 1	Porch 2	Porch 3	Porch 4
Friday, Sept. 26	Leaf Berri	Lucys Uniques	La Casita Hot Sauce	
Saturday, Sept. 27	Smittee's BBQ	Spicytude	Whiskey Morning Coffee	La Casita Hot Sauce
Sunday, Sept. 28	La Casita Hot Sauce	Spicytude	Planted Labs	Green Sahara
Monday, Sept. 29	Yumm A Cupcakery	Texas Boujee Q's		Danfe Tea
Tuesday, Sept. 30	Texas Boujee Q's	Danfe Tea	Honey's Scented Co.	
Wenesday, Oct. 1	BeakerGold	Texas Boujee Q's	Danfe Tea	Cooking Borscht
Thursday, Oct. 2	BeakerGold	Smittee's BBQ	Old Bones Chilli Co	
Friday, Oct. 3	BeakerGold	Too Good Treats	Old Bones Chilli Co	Honey's Scented Co
Saturday, Oct. 4	BeakerGold	Spicytude	Old Bones Chilli Co	Whiskey Morning Coffee
Sunday, Oct. 5	Belle's Popcorn	Spicytude	Old Bones Chilli Co	

Pop-up Porches Schedule

Date	Porch 1	Porch 2	Porch 3	Porch 4
Monday, Oct. 6	Danfe Tea	Too Good Treats	Jenna Nicole	Honey's Scented Co
Tuesday, Oct. 7	Mrs. J's Heav'nly Delights	Danfe Tea		
Wednesday, Oct. 8	Mrs. J's Heav'nly Delights	Lt. Blenders	Cooking Borscht	
Thursday, Oct. 9	Mrs. J's Heav'nly Delights	U Bar Nuts	Tyler Candy Co	Danfe Tea
Friday, Oct. 10	Peanut Butter Passport	U Bar Nuts	Mama Moore's Gourment Popcorn	Lt. Blender
Saturday, Oct. 11	The Fancy Marshmellow	Smittee's BBQ	Salsa de Leon	Savor Products
Sunday, Oct. 12	The Fancy Marshmellow	Smittee's BBQ	Salsa de Leon	Savor Products
Monday, Oct. 13	Texas Boujee Q's	LeafBerri	Peanut Butter Passport	Savor Products
Tuesday, Oct. 14	HNW Ventures	Jenna Nicole	Texas Boujee Q's	Savor Products
Wednesday, Oct. 15	Cooking Borscht	Texas Boujee Q's	HNW Ventures	

Pop-up Porches Schedule

Date	Porch 1	Porch 2	Porch 3	Porch 4
Thursday, Oct. 16	La Casita Hot Sauce	Smittee's BBQ	Brittle Brittle Holdings	Caribbean Heat
Friday, Oct. 17	La Casita Hot Sauce	Smittee's BBQ	ETX Legends Coffee	Torcatha
Saturday, Oct. 18	La Casita Hot Sauce	Honey's Scented Co.	ETX Legends Coffee	Torcatha
Sunday, Oct. 19	Belle's Popcorn	Honey's Scented Co.	ETX Legends Coffee	Torcatha



Sampling Kiosks

Try free samples from GO TEXAN Partner products inside the General Store! The products being sampled can be purchased inside the General Store area.



Sampling Kiosks Schedule

Date	Kiosk #1	Kiosk #2	Kiosk #3	Kiosk #4	Kiosk #5
Friday, Sept. 26	Neetly Vegan Sweets	Spicytude	Custom Café	Torchata	Texana
Saturday, Sept. 27	Neetly Vegan Sweets	Custom Café	Torchata	Thoughtful Snacks	Texana
Sunday, Sept. 28	Spicytude	Nature's Nectar	Custom Café	Torchata	Texana
Monday, Sept. 29	PT Originals	Volleman's Family Farm	Crooked Creek Honey Farm	Spicytude	Texana
Tuesday, Sept. 30	Crooked Creek Honey Farm	Sabine Creek Honey Farm	Spicytude	Nature's Nectar	Texana
Wenesday, Oct. 1	Sabine Creek Honey Farm	Spicytude	Eastside Honey	HydroNation	Texana
Thursday, Oct. 2	La Casita Hot Sauce	Neetly Vegan Sweets	TBD	Custom Café	Texana
Friday, Oct. 3	La Casita Hot Sauce	Neetly Vegan Sweets	Spicytude	Yummm! A Cupcakery	Texana
Saturday, Oct. 4	La Casita Hot Sauce	Green Sahara	Nature's Nectar	Sasha's Natural Care Products	Texana
Sunday, Oct. 5	Spicytude	Nature's Nectar	Twissted Texas Foods	Custom Café	Texana

Sampling Kiosks Schedule

Date	Kiosk #1	Kiosk #2	Kiosk #3	Kiosk #4	Kiosk #5
Thursday, Oct. 16	Neetly Vegan Sweets	Texas Boujee Q's	Nature's Nectar	Custom Café	Texana
Friday, Oct. 17	LiquidZERO	Neetly Vegan Sweets	Too Good Treats	Texas Boujee Q's	Texana
Saturday, Oct. 18	LiquidZERO	Neetly Vegan Sweets	Nature's Nectar	TBD	Texana
Sunday, Oct. 19	Crooked Creek Honey Farm	Volleman's Family Farm	Nature's Nectar	Custom Café	Texana

Sampling Kiosks Schedule

Date	Kiosk #1	Kiosk #2	Kiosk #3	Kiosk #4	Kiosk #5
Monday, Oct. 6	PT Originals	Crooked Creek Honey Farm	White Rock Granola		Texana
Tuesday, Oct. 7	Crooked Creek Honey Farm	Sabine Creek Honey Farm	Eastside Honey	Neetly Began Sweets	Texana
Wednesday, Oct. 8	The Touring Chocolatier	Sabine Creek Honey Farm	BFF Candy & More	Eastside Honey	Texana
Thursday, Oct. 9	La Casita Hot Sauce	Neetly Vegan Sweets	Nature's Nectar	Custom Café	Texana
Friday, Oct. 10	La Casita Hot Sauce	Neetly Vegan Sweets	TeainTexas	Custom Café	Texana
Saturday, Oct. 11	La Casita Hot Sauce	Neetly Vegan Sweets	TeainTexas	Nature's Nectar	Texana
Sunday, Oct. 12	TeainTexas	Eastside Honey	Nature's Nectar	Custom Café	Texana
Monday, Oct. 13	Nature's Nectar	Crooked Creek Honey Farm	Too Good Treats	Eastside Honey	Texana
Tuesday, Oct. 14	Crooked Creek Honey Farm	Sabine Creek Honey Farm	Eastside Honey	Green Sahara	Texana
Wednesday, Oct. 15	The Touring Chocolatier	Eastside Honey	Sabine Creek Honey Farm	Neetly Vegan Sweets	Texana



Wine, Beer, and Spirits Porches

Sample Texas wine, beer and spirits made here in the Lone Star State. These wineries, breweries and distilleries are all proud GO TEXAN Partners.



Wine, Beer and Spirits Porches Schedule

Date	Porch
Friday, Sept. 26	Ironroot Republic Distillery
Saturday, Sept. 27	1845 Distiling Co
Sunday, Sept. 28	1845 Distiling Co
Monday, Sept. 29	3 Nations Brewing
Tuesday, Sept. 30	3 Nations Brewing
Wenesday, Oct. 1	
Thursday, Oct. 2	
Friday, Oct. 3	Bendt Distilling Co.
Saturday, Oct. 4	1845 Distilling Co.
Sunday, Oct. 5	1846 Distilling Co.

Wine, Beer and Spirits Porches Schedule

Date	Porch
Monday, Oct. 6	White Rock Granola
Tuesday, Oct. 7	3 Nations Brewing
Wednesday, Oct. 8	3 Nations Brewing
Thursday, Oct. 9	Ironroot Republic Distillery
Friday, Oct. 10	Ironroot Republic Distillery
Saturday, Oct. 11	1845 Distilling Co.
Sunday, Oct. 12	1845 Distilling Co.
Monday, Oct. 13	
Tuesday, Oct. 14	White Rock Granola
Wednesday, Oct. 15	

Wine, Beer and Spirits Porches Schedule

Date	Porch
Thursday, Oct. 16	
Friday, Oct. 17	Ironroot Republic Distillery
Saturday, Oct. 18	1845 Distilling Co.
Sunday, Oct. 19	1845 Distilling Co.

GO TEXAN

Community and Friends Area

Come and see the communities that call Texas home! Learn about different communities throughout Texas and enjoy agriculture activities and food demos.



GO TEXAN Community and Friends Area

***JOIN US ON WEDNESDAY FOR BLUE BELL FLOATS (11AM - 1PM) AND EVERY EVENING FOR TEXAS WINE HOUR (6PM-7PM)**

Date	Morning	Evening
Friday, Sept. 26	Uncork Texas Wines	Texas Wine Hour
Saturday, Sept. 27	Uncork Texas Wines	Texas Wine Hour
Sunday, Sept. 28	Texas State Library and Archives Commission	Texas Wine Hour
Monday, Sept. 29	Cuero Chamber	Texas Wine Hour
Tuesday, Sept. 30	Cuero Chamber	Texas Wine Hour
Wenesday, Oct. 1	City of Waxahachie /Blue Bell	Texas Wine Hour
Thursday, Oct. 2	City of Canton	Texas Wine Hour
Friday, Oct. 3	Visit Seguin	Texas Wine Hour
Saturday, Oct. 4	Visit Seguin	Texas Wine Hour
Sunday, Oct. 5	TBD	Texas Wine Hour

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Date	Morning	Evening
Monday, Oct. 6		Texas Wine Hour
Tuesday, Oct. 7		Texas Wine Hour
Wednesday, Oct. 8	Blue Bell Creameries	Texas Wine Hour
Thursday, Oct. 9		Texas Wine Hour
Friday, Oct. 10	Harker Heights & City of Corsicana	Texas Wine Hour
Saturday, Oct. 11	Lake Whitney Chamber of Commerce	Texas Wine Hour
Sunday, Oct. 12	Texas Forestry Association Tree Giveaway	Texas Wine Hour
Monday, Oct. 13	Texas Forestry Association Tree Giveaway	Texas Wine Hour
Tuesday, Oct. 14	City of Denison	Texas Wine Hour
Wednesday, Oct. 15	City of Alpine	Texas Wine Hour

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***JOIN US ON WEDNESDAY FOR BLUE BELL FLOATS (11AM - 1PM) AND EVERY EVENING FOR TEXAS WINE HOUR (6PM - 7PM)**

Date	Morning	Evening
Thursday, Oct. 16	City of Alpine	Texas Wine Hour
Friday, Oct. 17	City of Alpine	Texas Wine Hour
Saturday, Oct. 18	City of Alpine	Texas Wine Hour
Sunday, Oct. 19		Texas Wine Hour

Exhibitors

SERVING TEXAS VETERANS



VETERANS LAND BOARD

CHAIRWOMAN DAWN BUCKINGHAM, M.D.



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Interested in learning more about any of these opportunities?

Reach out to GO TEXAN

at (877) 99-GOTEX

or GOTEXAN@TEXASAGRICULTURE.GOV



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