

Central Market
H · E · B



6TH ANNUAL
**SUPPLIER PARTNER
SHOWCASE**

Welcome to the
2016 Central Market Supplier Partner Showcase

March 9, 2016

at



GAYLORD TEXAN

RESORT & CONVENTION CENTER

on Lake Grapevine

Booths will sell out quickly....
Don't miss out! Sign up early to guarantee your choice of
booth size.

DEADLINE JANUARY 18th, 2016



6th ANNUAL
Central Market
H.E.B.
**SUPPLIER PARTNER
SHOWCASE**



Showcase new products and programs to 400+ Central Market Partners including General Managers, Store Directors, Department Managers, and Division staff. Present and sample product of your choice including **NEW** products that have not yet been selected by Central Market Buyers.

MARCH 9, 2016 1:00p – 5:00p
**GAYLORD TEXAN RESORT & CONVENTION
CENTER**
in GRAPEVINE, TX

Sponsorship Levels:

\$5,000 PLATINUM

Up to four seats at an exclusive “Top-to-Top” breakfast with Central Market Leadership Group on March 9th at the Gaylord Texan Convention Center prior to the food show.

Largest display booth available:

16' x 16' booth space

Four 8' tables and four chairs

Tablecloth, bunting, banner (*please provide your high resolution logo*)

Electrical – 20 amp/120v single outlet included – power strip is ok to bring

\$2,500 GOLD

Located in high traffic area

12' x 12' booth space

Three 8' tables

Three chairs

Tablecloth & skirting

Electrical single outlet

(power strip is ok to bring)

\$1,500 SILVER

Located near main aisles

10' x 10' booth space

Two 6' tables

Two chairs

Tablecloth & skirting

Electrical single outlet

(power strip is ok to bring)

\$750 BRONZE

For New & Emerging

8' x 8' booth space

One 6' table

One chair

Tablecloth & skirting

Electrical single outlet

(power strip is ok to bring)

6th Annual Supplier Partner Showcase



Supplier Partner Sponsor Form

(Please print, email or mail, along with payment info to the address below)

Company/Vendor: _____

Contact Name: _____

E-mail: _____

Address: _____

City, State, Zip: _____

Phone: _____



GO TEXAN.

V E N D O R

Sponsorship Levels & Requests (please check one):



*Special Pricing**

Additional Requests:

\$60ea – 10lbs ice Qty _____

\$5000– Platinum \$4,000

\$2500– Gold \$2,000

\$1500– Silver \$1,000

\$750– Bronze \$500

TOTAL DUE *(Sponsorship + Requests)* \$ _____

Payment Method (please check one):

Payment must be received prior to FEBRUARY 19th

Check – *Must be included*

Remit To:

Gilda Jordan
Central Market Division
3890 W. Northwest Hwy., Suite 300
Dallas, TX 75220
214.252.5969 or jordan.gilda@heb.com

**Special offer extended for GO TEXAN suppliers not currently in HEB or Central Market stores*

A Central Market Business Development Manager will be contacting you shortly for this exciting opportunity.

***Space is limited and available on a first come, first served basis.**

Platinum Sponsors will be contacted for further information and to discuss displaying of their company logo.

Supplier Partner Product Showcase - Q & A's

Q. *When and where is the Supplier Partner Product Showcase?*

A. March 9, 2016 from 1p to 5p at the Gaylord Texan Resort & Convention Center
Gaylord Texan Resort & Convention Center
1501 Gaylord Trail
Grapevine, TX 76051
817-778-1000

Q. *How many Supplier Partners will be there?*

A. We expect to have over 300 Supplier Partners in attendance.

Q. *How many Central Market Partners will be attending?*

A. We expect to have over 400 Central Market Partners including senior leadership.

Q. *Are Suppliers able to ship samples directly to the Gaylord Texan?*

A. Once again, we have partnered with Freeman for an additional fee, to assist you with advanced shipping and handling of your product. Details available upon request.

Q. *Are refrigerators and cooking devices included in the booths?*

A. No, they are not available. You can, however, bring your own cooking device but you will have to submit this [Gaylord Cooking Heating Form](#) along with your Sponsor Form for approval by the Fire Marshall.

Q. *Am I able to buy napkins and sample cups at the Gaylord Texan?*

A. No, you will need to bring napkins, serving cups, utensils, etc. The Gaylord Texan will not provide this.

Q. *What is included in the vendor booth?*

A. All vendor booths include tables, tablecloth and chairs.

Q. *Is it possible to get additional tables?*

A. No, booth space will not accommodate additional tables.

Q. *Can I designate an employee to walk around the Showcase and hand out samples and collateral?*

A. We prefer that all Supplier Partners hand out samples and collateral from their designated booth area.

Q. *What time is set up?*

A. You can set up the DAY BEFORE from 5p-8p and DAY of EVENT from 8a-12p. Take down must be completed by 7p.

Q. *Is there a dock area or specific area where we are able to unload?*

A. The Gaylord Texan has a large dock area for unloading. Central Market will have Partners stationed at the loading dock to assist you and to direct you to your booth.

Q. *Is parking available?*

A. Yes, parking is available for free for all Supplier Partners.

Q. *How will I know where my booth is located?*

A. Each Supplier Partner will receive a map upon arrival showing the layout of the Gaylord Texan Convention Center. Each booth will be labeled and Central Market Partners will be available to assist suppliers.

Q. *Is this a casual or formal event?*

A. This is a business casual event.

Q. *What are the amps and voltage for the electrical outlet that is provided?*

A. All booths will include a single power outlet, 20amp/120volt. You can bring a power strip if additional inputs are needed.

Q. *I have a question that is not on this list. How do I get an answer?*

A. Contact your appropriate BDM for any additional questions.