



# Food and Fiber Pavilion — State Fair of Texas®

## TEXAS DEPARTMENT OF AGRICULTURE

### 2013 GO TEXAN Product Showcase Agreement

September 27 to October 20, 2013

Hours of Operation: 10 a.m. to 8 p.m. Sunday-Thursday and 10 a.m. to 9 p.m. Friday and Saturday

The GO TEXAN Product Showcase will debut at the 2013 State Fair and is a benefit available exclusively to current GO TEXAN members. Current members can display approved shelf-stable, non-perishable food items, dry goods, apparel and gift items.

The GO TEXAN Product Showcase is designed for any GO TEXAN product, but also is especially appropriate for those that are too large to be displayed on a General Store shelf, custom-made or not easily carried around all day.

The GO TEXAN Product Showcase is for promotional purposes only, no product will be sold.

Registration is not final until payment is made in full.

Standard registration is through **August 30, 2013**.

Late registration: an additional \$25 per shelf fee will be assessed to those who register after **August 31, 2013**.

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Organization/Business Name

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Contact Person Title

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Phone Number Mobile Number

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Address City State Zip Code

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Email Website Pinterest

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Facebook Twitter Youtube

Provide a list of all GO TEXAN products to be displayed in the GO TEXAN Product Showcase, including picture files or product links, if possible. All items must be approved GO TEXAN products to qualify.

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Provide measurements (height, width, length) in inches of all GO TEXAN products to be displayed in the GO TEXAN Product Showcase.\*

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\*Additional fees may apply for large or oversized items and products that require unique sales space. Please contact TDA at [txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov) with questions.



GO TEXAN.®

**Display Shelf Area**

Product placement and display are determined by TDA based on shelf availability and design layout of the display unit. Requests for specific placement are not guaranteed.

Products can be personally delivered or shipped to the Food and Fiber Pavilion. Once the fair concludes, items must be picked up no later than **4:00pm Tuesday October 22, 2013** or they will be designated for donation.

The \$50 shelf fee is per linear foot of display shelving. You may purchase and combine multiple slots to create a bigger display area. Within your display space, you may place as many products as can be attractively presented. If you product does not fit these dimensions, please contact TDA to arrange other display accommodations.

TDA will create a small sign with your company name and a QR code to direct visitors to your company website or online order page. If you do not have a website, we will list your contact information.

**DISPLAY SHELF AREAS (\$50/each):**

Shelf spaces are 12"width x 8"depth x 12" height. Multiple spaces may be purchased and combined to accommodate your products.

- One Display Shelf Area  **\$50**
- Two Display Shelf Areas  **\$100**
- Three Display Shelf Areas  **\$150**

**Total Display Shelf Area Cost \$\_\_\_\_\_**

Failure to include the following will delay processing of your application:

- Pictures of each product to be sold.
- For all members: a copy of your current product liability insurance.
- For food sales: a copy of your current food manufacturer's license.

Attachments can be sent with your completed registration to [txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov).

**The State Fair of Texas must make final approval of all applications. In the event that an application for participation is denied, fees paid will be refunded to the member with the exception of late fees.**

Fees paid by approved participants are non-refundable.

**Exhibitor must agree to all Terms & Conditions.**

**By clicking this box, Exhibitor agrees that it has read, understands and agrees to abide by all of the Terms & Conditions.**

For more information, contact Tracey Fontenot  
Coordinator for Marketing at (512) 463-7673  
or [txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov)

**E-mail Completed Registration Forms to:**  
[txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov)

**Mail Payment to:**  
Food and Fiber Pavilion  
Texas Department of Agriculture  
P.O. Box 12847  
Austin, TX 78711