



GO TEXAN.®

# Food and Fiber Pavilion — State Fair of Texas®

## TEXAS DEPARTMENT OF AGRICULTURE



### 2013 GO TEXAN General Store Member Agreement

September 27 to October 20, 2013

Hours of Operation: 10 a.m. to 8 p.m. Sunday-Thursday and 10 a.m. to 9 p.m. Friday and Saturday

The GO TEXAN General Store is a benefit available exclusively to current GO TEXAN members. Current members can sell approved shelf-stable, non-perishable food items, dry goods, apparel and gift items in the GO TEXAN General Store.

**Registration** is not final until payment is made in full.

**Early Bird registration** expires **July 15, 2013** and provides a 10 percent shelf discount.

**Standard registration** is from **July 16** through **August 30, 2013**.

**Late registration:** An additional \$25 per shelf late fee will be assessed to those who register between **August 31** and **September 21, 2013**.

Organization/Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone Number \_\_\_\_\_ Mobile Number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_ Pinterest \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_ Youtube \_\_\_\_\_

Provide a list of all GO TEXAN products to be sold in the GO TEXAN General Store, including picture files or product links, if possible. All items must be approved GO TEXAN products to qualify. Alcoholic beverage sales are prohibited.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Will Member provide special display case?  If so, indicate type, size and attach photograph files.\*

\_\_\_\_\_  
\_\_\_\_\_

Any special handling instructions should be indicated here (for example: refrigeration required).\*

\_\_\_\_\_  
\_\_\_\_\_

\*Additional fees may apply for large or oversized items and products that require unique sales space (for example, freezers/refrigerators or clothing racks [hangers not provided]). Please contact TDA at [txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov) with questions.



GO TEXAN®

### GO TEXAN General Store Shelf Space

(Shelves are 16" depth x 48" width x 14" height, height may vary. See Shelf Unit Diagram on page 3.)

Product placement is determined by the Store Contractor based on shelf availability and the design layout of the shelving unit. Requests for specific store or shelf placement are not guaranteed.

**PREMIUM SHELVES (\$260/each):**

- One Premium Shelf  **\$260**
- Two Premium Shelves  **\$520**
- Three Premium Shelves  **\$780**

**STANDARD SHELVES (\$220/each):**

- One Bottom Shelf  **\$220**
- Two Bottom Shelves  **\$440**

**ONE ENTIRE UNIT (Save \$220! One bottom shelf is free.)**

- Five shelves  **\$1,000**

**Shelving Total Cost** \$ \_\_\_\_\_

### Early Bird Discount

Qualify for the 10 percent discount by emailing your completed registration to [txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov) or faxing your completed registration to (888) 223-8638 by **July 15, 2013**.

**Discounted Shelving Total Cost** \$ \_\_\_\_\_

Failure to include the following will delay processing of your application:

- Pictures of each product to be sold.
- For all members: a copy of your current product liability insurance.
- For food sales: a copy of your current food manufacturer's license.

Attachments can be sent with your completed registration to [txstatefair@TexasAgriculture.gov](mailto:txstatefair@TexasAgriculture.gov).

### Product Sampling

**Do you plan to offer product samples?**

Yes

No

If so, please be sure to read the sampling guidelines on page 5, section 8 of the Food and Fiber Pavilion Participant Terms and Conditions. Sign up for time slots below by checking all dates and time slots that you are interested in. Schedules will be filled on a first-come, first-served basis. Sampling fees help cover the costs of acquiring health permits required by the City of Dallas. Sampling is free Monday through Thursday to members selling products in the GO TEXAN General Store. Remember; all samples must be 1 ounce or less.

### Commission and Contracted Services

**No charge**

**Monday**

10:00 a.m. 9/30  10/7  10/14

2:00 p.m. 9/30  10/7  10/14

**Tuesday**

10:00 a.m. 10/1  10/8  10/15

2:00 p.m. 10/1  10/8  10/15

**Wednesday**

10:00 a.m. 10/2  10/9  10/16

2:00 p.m. 10/2  10/9  10/16

**Thursday**

10:00 a.m. 10/3  10/10  10/17

2:00 p.m. 10/3  10/10  10/17

**\$25 fee per time slot**

**Friday**

10:00 a.m. 9/27  10/4  10/11  10/18

2:00 p.m. 9/27  10/4  10/11  10/18

**Saturday**

10:00 a.m. 9/28  10/5  10/12  10/19

2:00 p.m. 9/28  10/5  10/12  10/19

**Sunday**

10:00 a.m. 9/29  10/6  10/13  10/20

2:00 p.m. 9/29  10/6  10/13  10/20

**Sampling Total Cost** \$ \_\_\_\_\_



GO TEXAN®

GO TEXAN members do not need to be present to sell their products in the GO TEXAN Store. TDA procures a contractor to provide staff and manage the daily operations of the GO TEXAN General Store, under the supervision of the Food and Fiber Pavilion Coordinator.

Members are charged commission on their products' total sales, not to exceed 30 percent, to ensure that inventory is featured and maintained safely, for sales reports to be provided by the Store Contractor upon request and for daily store operations. Shelf space fees are separate from this amount. Members are not charged commission if their total sales after commission are less than the shelf space fees paid.

**The State Fair of Texas must make final approval of all applications. In the event that an application for participation is denied, fees paid will be refunded to the member with the exception of late fees.**

Fees paid by approved participants are non-refundable.

**Exhibitor must agree to all Terms & Conditions.**

By clicking this box, Exhibitor agrees that it has read, understands and agrees to abide by all of the Terms & Conditions.

For more information, contact Tracey Fontenot  
Coordinator for Marketing at (512) 463-7673  
or txstatefair@TexasAgriculture.gov

**E-mail Completed Registration Forms to:**  
txstatefair@TexasAgriculture.gov

**Mail Payment to:**  
Food and Fiber Pavilion  
Texas Department of Agriculture  
P.O. Box 12076  
Austin, TX 78711-2076

**GO TEXAN  
Shelving Units**

