



GO TEXAN.

Celebrate Your Lone Star Pride in the

GO TEXAN PAVILION

at the State Fair of Texas.

2019 GO TEXAN PAVILION OPPORTUNITIES PRICE LIST

✓ **General Store:**

- End cap: \$1,400
- Entire shelving unit: \$1,000
- Specialty unit (TDA provided or company supplied): \$1,000
- Premium shelf: \$300 each
- Standard shelf: \$75 each
- Cash register spot: \$150 each
- Coolers (provided by GO TEXAN Member)
 - Single door: \$1,500
 - Double door: \$2,500
- 10% Off Early Bird Discount will run through March 31st

✓ **Sampling Kiosk (per session):**

- Sessions are daily from 10am-noon and 2pm-4pm
- M-Th: Free
- F-Su & Columbus Day, Mon, Oct 14: \$45

✓ **Exhibitor Booth:**

- \$16 per sq. ft. (Pavilion North/South Walls)
- \$18 per sq. ft. (Center of Pavilion or East/ West Corners)

✓ **Retail Porch:**

- \$7,000
- Health permit included

✓ **Retail Pop-Up Porch:**

- M-Th: \$150
- F-Su & Columbus Day, Mon, Oct 14: \$300

✓ **Certified Retirement Community Booth:**

- Free for GO TEXAN Member Communities

✓ **Stage Event:**

- Free